**Quality Endodontic Distributors Ltd**

*New 5th Edition QED Catalogue with even more exciting products*

Quality Endodontic Distributors Ltd have recently launched the Fifth Edition of their Endodontic catalogue with a new distinctive cover. It contains many new product lines. It is illustrated throughout, with a clear and easy to read layout detailing their complete range of Endodontic armamentaria. With every item carefully illustrated, it is the easiest endodontic catalogue to use and to find what you need. The Ninth Edition includes all QED’s broad product range with its ever increasing range of products from Cerkaned. The Cerkaned range helps to complete arguably the most comprehensive endodontic catalogue available.

The Ninth Edition also includes protocols from such leading endodontists as Anthony Poskomm, Pierre Nachot, John Whitton, Jake Elggard and Nick Adams. 

To obtain your copy Quality Endodontic Distributors Ltd on 01733 451996, email sales@qedins.co.uk, fax 01733 361742, visit www.qedins.co.uk or contact your local QED Salesperson.

---

**Philips**

*Ten new studies show increased benefits for oral hygiene professionals*

Philips is challenging dental professionals with the question: “Do your patients love your toothbrush?” If they are using a manual toothbrush, the answer is probably a resounding “no”. If proof were needed that encouraging patients to switch from a manual toothbrush to a Philips Sonicare power toothbrush can significantly improve oral health, a set of new clinical studies show even more reasons. The data from these three studies reinforce the efficacy of using a Philips Sonicare power toothbrush to clean teeth and reduce gingivitis.

The Philips Sonicare brand is a leader in oral health care, and is backed by more than 175 publications and abstracts representing clinical and laboratory studies conducted at more than 50 universities and research institutes worldwide. Philips Sonicare power toothbrushes are proven to promote and possess good plasticity without having the tendency to stick to the instrument. In addition, Grandio®SD combines exceptionally long workability under exposure to ambient light with very short working times during subsequent polymerisation. It is possible to reliably cure the material in 10 seconds under normal exposure conditions.

Grandio®SO stands out due to its superb material properties and is the most tooth-like material on the market, due to its physical parameters and its interaction with each other. Thanks to its smooth consistency, the material is readily packable and does not have private stock market shareholders who require a massive return on their investment. This means that the Dental Directory can continuously check prices, reduce margins and pass these savings on, ensuring UK dental professionals receive the very best prices in the market.

To start working with The Dental Directory call 0800 585 586 or speak to your local Dental Directory Business Consultant.

---

**Topdental**

*Topdental Launches Biggest Christmas Offer Sheet Ever!*

Topdental are a leading specialist provider of dental sundries and dental products. This November Topdental have launched a 2-month Christmas Special Offer Sheet. As well as being packed with great offers they are also offering 2 major seasonal ‘give-aways’. For more information please visit www.topdental.org or sales@topdental.co.uk.

---

**Admor**

*Admor – For all your Marketing, Promotion and Marketing needs*

Need help attracting new patients and promoting your practice’s specialist treatments? Contact Admor now.

Admor can provide you with a professional full service printing, design and distribution solution tailored to your specific needs.

Equipped with the latest software and an experienced design team, Admor can produce an array of eye-catching printed marketing materials, all of which can be individually customised to reflect your particular brand and help to present your practice in the best possible light.

Using the latest print technology, Admor can offer an efficient, cost effective solution to suit the needs and budget of every practice. Contact Admor now.

Admor has an industry leading portfolio of all practice promotional items, taking the hassle out of direct mail shots and marketing campaigns.

Admor has an industry leading portfolio of all practice promotional items, taking the hassle out of direct mail shots and marketing campaigns.

Admor has an industry leading portfolio of all practice promotional items, taking the hassle out of direct mail shots and marketing campaigns.