Three new studies show increased benefits for oral health

Philips is challenging dental professionals with the question “Do your patients love their toothbrush?” If they are using a manual toothbrush, the answer is probably a resounding “no.” If proof were needed that encouraging patients to switch from a manual toothbrush to a Philips Sonicare electric toothbrush can significantly improve their oral health, a set of new clinical studies show even more reasons.

The data from the three studies reinforces the efficacy of using a Philips Sonicare power toothbrush to clean teeth and reduce gingivitis.

The Philips Sonicare brand is a leader in oral health care, and is backed by more than 173 publications and abstracts representing clinical and laboratory studies conducted at leading universities and research organizations worldwide. Philips Sonicare power toothbrushes are proven to promote and improve periodontal health and can significantly improve their oral health, a set of new clinical studies show even more reasons.

The studies show that nearly a third of patients let their children skip brushing if they’re too much of a hassle, while nearly one in four say the kids’ lack of oral hygiene means they’re too much of a hassle.

A third of parents let their children skip brushing

Worried new research shows that many parents are ignoring the warnings of dental professionals, as it finds that millions of British parents are letting their children off brushing their teeth simply because they’re too nished or stressed.

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The Dental Directory is the UK’s leading practice management software, easy-to-use, flexible and affordable. Our practice management software can help you to improve patient compliance, increase treatment planning efficiency and increase revenues.

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